

MANAGED BACKUP & RECOVERY

For virtual machines.

Everybody has experienced it at least once in your life; your pc crashes and all your valuable data is lost. All the time and effort you spent sadly went to waste. Could you imagine the impact when this happens to a larger scale IT-environment? Without a good backup solution this would indeed be the case. But when correctly backing up your data, the impact of such a disaster

Back up – are you doing it right?

Companies are often challenged by risks of valuable data loss. To counter this, data is being backed up to ensure a guaranteed restore. But is this being done responsible and efficient? How sure are you that you are not paying too much for an inefficient service?

Our experience tells us that:

- Too much of an environment is being backed up
- Backup windows are often too long
- Recovery times are often long

Do you have any idea how your backup solution is supporting the recovery of your data after an emergency? By having a solid backup and recovery solution a major part of this emergency recovery plan is already taken care of.

We got your back(up)!

By offering a unique solution for backup and recovery, we help you mitigate the risk of losing data while lowering your costs significantly. Our solution drastically improves the SLAs of backup frequencies and recovery times compared to traditional backup and restore solutions. We offer backup with SLA for all types of data running on Managed Clouds and Private Clouds.

Our Backup and Recovery Solution is based on technology from our partner Actifio. This replaces siloed data management applications with a radically simple application-centric, SLA-driven approach. The solution comes in two flavors, highly depending on your required backup frequency, retention time, restore time and SLA.

We make sure that you receive the optimal solution for your environment.

Above all, you receive:

- *Extra focus where it counts most* – we use different SLAs for different types of criticality
- *Guaranteed restore times* – less downtime, less risk of data failure
- *Low cost of ownership* – you pay for protected GB rather than stored GB

MANAGED BACKUP AND RECOVERY SOLUTION FOR VIRTUAL MACHINES

“With increasing volumes and greater demands of access, it feels safe and secure to work with Basefarm.”

Nicklas Molin, Business Area Manager, Payex Solutions.

With Basefarm you get a backup solution with SLA for all types of workloads running on Managed Cloud and Private Clouds. Choose the Enterprise SLA for critical workloads and Standard for less critical and reduce the overall monthly backup cost.

The Basefarm solution is based on a Copy Data Virtualization platform from Actifio, focusing, in the first version on a data protection solution.

Copy data virtualization explained

The Backup and recovery solution is based on technology with a radically simple, application-centric, **SLA-driven approach that helps you:**

- Capture data from production applications, according to a defined SLA
- Manage it in the most efficient way possible
- Use it whenever and wherever you need it

The solution is based on the patented Virtual Data Pipeline™ (VDP™) technology, creating virtual point-in-time copies of data on-demand, for use by any business application.

Actifio's VDP is a distributed object file system, virtualizing the core primitives of data management to enable instant creation of virtual copies of point-in-time data from the collection of unique blocks of data.

Once data has been captured, it will be available for instant access to support a variety of use cases from data protection and business resiliency to app development and testing, analytics, archiving and more.

Security & Quality - in everything that we do:

- Member of FIRST.org
- Member of PCI DSS Council
- PCI DSS 3.0 level 1
- ISO 27001-certified
- SIRT
- SPOC
- DDoS
- IDS, SIEM, HSM, WAF, MFA

Basefarm is the leading managed service provider for mission critical business applications. We provide high-end application management, advanced technology solutions, enterprise cloud services, and colocation from our six datacenters in Europe. We ensure that mission critical solutions are always available, and we use our technical expertise and business understanding to build customized solutions that improve end user experience.